



Committee for
Auckland
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Members' Update

October 2009

Effective Representation for Aucklanders

Discussions this month with the Local Government Commissioners about the city centre, and the number of local boards for the Auckland Council, were lively.

The Committee for Auckland's *Place and Plans* team went to talk with the Commissioners with a view that less than 20 to 30 local Boards is more; the idea is more like 16 local Boards – including Waiheke and Great Barrier Islands.

Is 20 – 30 local Boards with 4-9 representatives too many voices for a shared vision and unity of purpose to succeed? How would the Mayor meet with them all? Does this support a community of interest that is pan Auckland? Is there a risk of undermining metropolitan governance?

Auckland's City Centre

The Committee has also argued strongly that the city centre needs specific representation. If Auckland is to succeed internationally, nationally, and locally – the city centre must perform strongly.

A local board for the 35-45,000 inner city apartment dwellers should be matched with a Committee with non-voting appointees from CBD anchors and institutions.

Consider the \$billion which University of Auckland alone will invest over the decade. Then there are the hospitals, the major private institutions, visitor and cultural infrastructure, and businesses that create a hefty share of NZ's GDP.

36% of NZ's GDP is generated in Auckland and half of that is from Auckland City where the city centre is the most dense, specialised and productive part of the economy.



Working with Government

Parallel to our publication *Growing Auckland*, *Growing NZ*, which argues that Auckland plays a strong role in NZ's recovery- or parity with Australian incomes- the Committee for Auckland has convened a new Government Affairs Network. This group of external relations/government affairs managers from Member organisations holds the horsepower to successfully launch Auckland messages in the right places within central Government.

The main message is that cities matter too- they are productive and generate growth and wealth for their nations. With the right attention, cities can and should deliver more.

The group has planned a meeting with the Prime Minister, John Key to discuss Visit Infrastructure and an establishment process for the Exhibition Convention Centre.

Further connections are planned with Minister Steven Joyce about transforming city infrastructure. Plans are also afoot to meet with Chris Findlayson in the New Year.

Thanks to Sky City, Ports of Auckland, Telecom, the Auckland Museum, The Edge, Auckland City Council and several others for their contribution to this group.

To be involved, your Government relations specialist can contact Sarah Lang sarah.lang@aucklandnz.org or phone 300 5596.





'Liveable Place'

Dinner with Greg Clark



International cities expert, Greg Clark provides strategic advice and peer reviews cities and regions world-wide. Greg is a friend to Auckland – and the Committee, from the 2006 International Review and Symposium for Auckland days. Back then he told us – broadly speaking - to sort out some leadership, make a decent plan, secure the funding and get on with it. So simple.

Three years on Greg has been back in the country, talking with Government and Auckland leaders about the power of cities and their importance to nations – and how to get the best results from NZ's urban areas. The focus must be sharply on making Auckland succeed globally and locally.

In Auckland, Greg joined us for dinner at McConnell Limited and affirmed the Committee's Board and our guests' resolve to make the very best of the Auckland reforms. Metropolitan governance reform is common where cities are growing rapidly and new leadership roles are needed to drive results.

Greg Clark's pointers from other cities:

- Business needs to show confidence and optimism for the new city. Greg's thought is that the role of the Committee for Auckland is more important now than ever before.
- There is a big boost to take from architecture and investment with scale and a 'WOW' factor.
- Planning and investment must go hand in hand - planning is not a dirty word; a good plan is critical.
- Events based projects are good for Auckland.

A new metropolitan Mayor

- Must do a great job promoting the city – to its own people, to the nation, and to cities offshore.
- Must also lead a "product improvement" job of successive upgrades and investments.
- Will have to pick some winners and stick by them - some places and projects will have to take priority.
- Will ask for the business community to lead and lobby for projects and investments and must expect their support.
- Will try to look for new deal for Auckland from Central Government.
- Will bring in global talent and a global perspective.
- Will act in a bi-partisan manner.

Some ideas from Greg that the Committee also supports -

- A Cities Unit & Cross Government City Account Management
- A Government framework on major cities and national success- remember *Growing Auckland Growing NZ* and *The Case for Auckland*
- CBD investment and management tools
- Urban Development Corporations for large parcels of development land (JV between Central Govt and City Govt)
- Regional Spatial and Infrastructure Strategies
- Infrastructure Financing
- A National Events Strategy.

Special thanks to Stephen Tindall for the notes, David McConnell for dinner, and Clyde Rogers for the opportunity to meet with Greg Clark.

Shaping Melbourne @ 5 million – A Committee for Melbourne Taskforce

'Shaping Auckland' with a coherent plan of action is one of the most important opportunities to come from Auckland's new metropolitan governance – the opportunity for just one plan - progressive, with initiatives and design that mesh, and strategy that's deliverable. This is a space where the Committee plans to make a positive contribution.

Recently, the Committee's Executive Director Kaaren Goodall spent some time with the Committee for Melbourne, participating in their 'Shaping Melbourne' Taskforce. This anticipates the arrival of a new form of planning for Auckland. Melbourne, Sydney and London are well advanced in making plans that better integrate investment and the economy, a vision and the way centres and spaces are organised and developed. See Sydney's 2030 Vision Ten Targets Five Big Moves <http://www.cityofsydney.nsw.gov.au/2030>

The notion of just one plan was mooted originally by Greg Clark in 2006's International Review and backed up again by the Royal Commission – one coherent plan for Auckland which every sector can help to deliver. Greg Clark has returned to Auckland to guide current thinking.

This plan is the kind of work which can be progressed collaboratively while the new metropolitan Auckland Council takes shape, so that Auckland does not stand still during reform.

Background for the Shaping Melbourne Taskforce

Melbourne at 5 million people will be a very different city. In December last year, the Victorian State Government released 'Melbourne @ 5 million', a plan for a polycentric city of the future with six nominated Activities Centres (in Box Hill, Broadmeadows, Dandenong, Footscray, Frankston and Ringwood).

The Committee's for Melbourne's *Shaping Melbourne Taskforce* is peeling back the layers to examine in more detail what will be needed to enhance economic prosperity and liveability in the future, and how the Committee can bring the community on board to share in decisions that will effect this transformation.



The Task Force is examining the future industries for Melbourne? Incentives needed to support business locating to the Activities Centres? Will people be living in an expanded urban area vs. increased inner density? Transport and infrastructure needs? What governance structures will be needed? How will these plans be funded?



'Talented People'

Omega Update

Recently OMEGA's Mentoring Programme reached 180 matches; a particularly special milestone for Ronel Jacobs (Programme Co-ordinator and OMEGA intern) who has matched 100 mentoring pairs in the five months she has been with OMEGA.

OMEGA's transition out of the Committee for Auckland's incubatory support is imminent, and the organisation is well on the way to securing the support of twelve funding partners. Special thanks to Gen-I, the latest partner to come on board.

Ed and Co – Building Better Schools Through Business Partnerships

With Rangitoto in sight on a sunny spring morning in September, 60 business and school partners gathered at the Ed and Co Annual Forum hosted by Westpac Bank to exchange their wisdom knowledge and experiences of the past year.

George Frazis of Westpac welcomed everyone to the event that showcased the highspots of every school and business partnership throughout Auckland including:

- For schools - improvements in Board performance; improved educational outcomes, raised confidence of students and more university applications.
- And for businesses - leadership development opportunities, improvements in staff performance, professional development especially communication skills, a greater awareness of the community and especially of Maori student needs.

The Principals of low decile schools, Chairs of school trustee boards along with their business partners participated in a presentation by Murray Streets, General Manager of Saatchi and Saatchi entitled 'How to sell your school' that instigated a great deal of interest in promoting schools within communities.

Julie Donvin-Irons, CEO of Ed and Co talked through the many successes the programme has seen and introduced future developments. Chris Jagush, General Manager of the NZ Herald launched a new project that gets newspapers to school families that aligns with the current Newspapers in Education initiative.

The Hon Dr Wayne Mapp spoke on behalf of the Ministry of Education. "Ed&Co's mission is to reduce educational inequality within New Zealand's schools. This fits in with the Government's priorities for education. It's about every child being able to achieve at their best - and schools having the governance and leadership capability to let that happen."

"The business-school partnerships promoted by ed&co can provide strength to the operation of schools, ensuring that schools develop their strategic direction and implement this through good management systems. Good governance and good management support good education provision. "

Matt McKendry, Deloitte and Iva Ropati, Principal at One Tree Hill College presented "Partners in Leadership".

There are 159 decile 1-3 schools in Auckland, of which 19 are currently benefiting from a school-business partnership. If you would like to find out more about how your organisation could become involved, contact Julie Donvin-Irons, ph 09 968 8000 or email Julie.donvin-irons@edandco.org.nz

'Developing Leadership'

Future Auckland Leader's Update

Project presentation milestone and celebration of passion and energy! Born out of 54 ideas, nurtured over 12 months, a project weekend, 4 project panel reviews and hundreds of hours of group work... **4 exciting "legacy projects"** were delivered to 56 Committee for Auckland Members at an event held on 1st October at Simpson Grierson. The groups shared their project journeys from concept through to delivery including their hurdles, highlights, aspirations and also reflected on their learnings with passion and energy.

Asia J Bridge is in the final throes of developing their 'networking' and 'internship' focus having hosted an effective 'dating event' at Deloitte in August. October will be spent visiting major banking leaders and sharing their learnings and ideas. The group will also capture their learnings in an in-depth report.

People Valuing People recounted their success with connecting homeless individuals and Ngati Whatua through a series of engaging activities up on Orakei Marae.

WiSEGuides are in the middle of their very successful pilot engaging shifts of 14 retired Aucklanders as walking ambassadors in the CBD assisting tourists and shoppers alike.

Building Stronger Communities' pilot connecting Onehunga Primary School with the local community to enhance learning opportunities and support communication has engaged and connected 14 volunteer readers into the school.



Connecting, collaborating & contributing - a unique programme to develop Auckland leaders

Each intake our programme evolves. In 2008/09 we notice far stronger connections between Future Leaders and Committee members. Over the past 2 years members have readily opened the doors of their offices, and their organisations. They've highlighted challenges and opportunities, individual styles of leadership and common aspirations of growth and prosperity for Auckland and New Zealand.

Future Auckland Leaders have been party to 100 year visions, global benchmarking, and the role models of successful leaders in Auckland who want to make this city one of the great places to live and work. Members' input in the 'Getting to Know Auckland' curriculum makes this programme unique. It provides on the hoof experience, and access and insight into how Auckland works. Thank you!

The 2010 Programme in Focus

Short listing of 2010 participants began in September. 33 Members have sponsored their participants. We look forward to connecting new participants with our 63 Alumni and our Members at our Graduation on 10th November.

Application forms and programme reviews are available from Lorraine.mentz@aucklandnz.org or ph 0274 795 337.



New Members

David Smith
Chair
Methodist Mission Northern



David Smith is Chair of Methodist Mission Northern, the home of Lifewise; the social arm of the Mission. Lifewise seeks to provide a knowledge based approach to homelessness and poverty in Auckland and its environs.

David is a barrister and has been in practise for 37 years. He is involved with community legal education through the Auckland District Law Society, is a member of Penrose Rotary, which works with One Tree Hill College, and has interests in wetland conservation.

He is interested in the breadth of the membership of the Committee for Auckland and looks forward to providing what assistance he can.

Dean Ellwood
Partner
Deloitte



Dean Ellwood is a partner at Deloitte and with Nick Main's recent appointment as the firm's global leader of climate change and sustainability services, based in London, Dean has become the Member for Deloitte on the Committee for Auckland.

Specialising in accounting and advisory services and working primarily with a wide range of mostly owner-managed businesses, Dean holds Director, Advisory Board and Trustee positions with a number of these clients. He has held a number of national management positions within the firm during the 20 years he has been a partner.

From shortly after its establishment until well after the 2003 regatta, Dean was closely involved with America's Cup Village Limited, as that company developed the infrastructure at the Viaduct and undertook event and other marina management responsibilities.

Dean's interests outside Deloitte revolve around his family (including three daughters), his passion for fishing, as well as coaching and advisory roles at an Auckland secondary school. Dean is also the Chair of the Foundation for Youth Development Trust which is a leading organisation managing proven youth development programmes, such as Project K, which aim to inspire school age children reach their full potential.

Mark Bentley
Chief Executive, Manukau Community Foundation

Mark Bentley has become the first alumni member from our "Future Auckland Leaders Programme" to join the Committee for Auckland as a member. Mark was part of our very first "Future Leaders Programme" in 2004/5 and was in the group that developed 'Building Better Schools Through Business Partnerships' (now 'Ed&Co') which he chaired until September last year.

Mark emigrated from the UK in 2001. For the last eight years he has held senior positions at The University of Auckland Business School. As Director of Marketing and Advancement, he coordinated the Business School's highly successful 'world class business school' fundraising campaign and as General Manager of the New Zealand Leadership Institute he helped Dr Lester Levy to establish one of the country's top leadership research and development centres. Mark is also a Trustee of Outward Bound Trust of New Zealand.

Three New Deputy Chairs for the Committee for Auckland

David McConnell, John Raine and Earl Gray have been appointed as Deputy Chairs to support Sir Ron Carter at the helm of the Committee for Auckland. Each of the Deputies will take on leadership roles around specific Committee work streams.



Upcoming Events

The final **Dialogue Lunch** for the year is to be hosted by Peter Erlanger, Regional Manager New Zealand, Sinclair Knight Merz, on **Monday 16 November from 12-1.15pm**

Future Auckland Leaders' Graduation Dinner

Tuesday 10 November, from 5.30pm at the Auckland War Memorial Museum. The evening will celebrate the Future Auckland Leaders' Programme Graduands and showcase their projects. Tickets - \$150 per person. Contact Lorraine Mentz for further details lorraine.mentz@aucklandnz.org or ph 0274 795 037.

For all events, please RSVP to admin@aucklandnz.org

For further information about the Committee for Auckland contact Executive Director, Kaaren Goodall kaaren.goodall@aucklandnz.org ph 300 5593 or see our website www.aucklandnz.org



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